

@trinetteamarquis

# Infographics That Score Big

Using Piktochart to tell your data story

PS - It's okay to have your laptop out during this session!




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@trinetteamarquis

Me

- **PR veteran – 26 years**
  - Healthcare, Tech, Education
  - ½ time to team of 7
- **Part time professor**
  - Communication at CSU Sacramento
- **PR consulting**
  - 26 districts/organizations served since 2012
- **Author?**




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@trinetteamarquis

Why?

**You have a story to tell**

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**You have exciting data to share**



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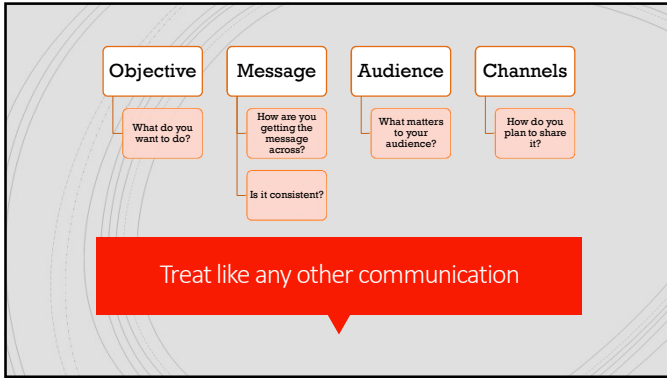
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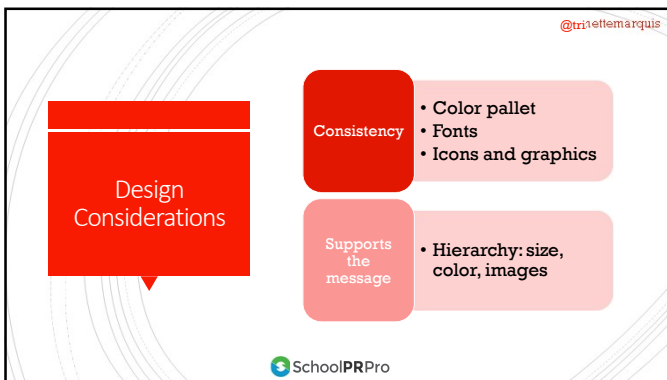
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**Example Annual Report**

**AMADOR COUNTY PUBLIC SCHOOLS**  
Our Students  
Our Services  
Our Support  
Our Staff  
Our Academics  
Our Financials

Metric	Amador	California
Graduation Rate	88.8%	88.8%
College-Ready Rate	28.1%	28.1%
High School Graduation Rate	88.8%	88.8%
High School Graduation Rate (with honors)	37%	47%

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**AMADOR COUNTY PUBLIC SCHOOLS COMMUNICATIONS SURVEY REPORT**

**Example Survey Results**

Qualitative Responses  
Best Thing about Communication  
How to Improve Communication  
How to Use What We Know  
Knowledge Grows  
Trust  
Overall Impression of Communication

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**Impact**

Which best describes your impression of communications within the Amador Public Schools?

	2016	2017	Change
Doesn't tell us much about what's going on	19%	7%	-12
Gives us a limited amount of information	48%	24%	-24
Keeps us adequately informed	24%	30%	+6
Keeps us fairly well informed	6%	26%	+20
Keeps us fully informed	3%	12%	+9

**Overall Impression of Communication**

**Negative**  
(Doesn't tell us much about what's going on, gives us a limited amount of information, keeps us adequately informed)  
Down 33% since 2016

**Positive**  
(Keeps us fairly well informed, keeps us fully informed)  
Up 29% since 2016

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**MISSION**

**Objectives**

- All students will increase their success rate in completing career, technical education, postsecondary and professional and physical health by 2020.
- All students will meet their needs, emotional and physical health.
- All students will increase their engagement and participation in learning activities.
- All students will increase their academic achievement and success in postsecondary education.

**Strategies**

- Ensure student success through a comprehensive system of supports and resources for all students based on their individual needs.
- Collaborate with staff, families and community to enhance and strengthen performance, the growth and expand opportunities, providing students for a rapidly-evolving world.
- Create caring, collaborative social environments that include highly engaging, rigorous and personalized learning for all students through the use of effective strategies, practices and resources.
- Develop and equip students about learning and ways to ensure student success including core 21st century learning skills including creativity, communication, collaboration, and digital fluency.

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**A-G Graduation Requirements**

Changes taking effect in 2023

- 3 Years of Math:** Students must complete three years of math, including Algebra I, Geometry, and Algebra II, or equivalent courses.
- 3 Years of Science:** Students must complete three years of science, including Biology and Chemistry, or equivalent courses.
- 2 Years of World Languages:** Students must complete two years of world languages, including Spanish, French, or other languages.
- Flexibility:** While the graduation pathway will be the same for all students, students may choose to complete additional courses or projects to meet their individual needs.

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**Ripon Unified 2017-18 LCAP**

**About Ripon**

**Our Students**

**LCAP at-a-glance**

**Our Goals**

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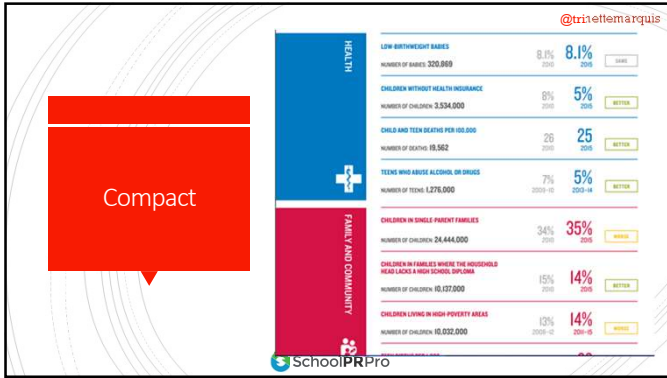
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**Your Turn**

- [www.piktochart.com](http://www.piktochart.com)
- Annual ed pricing
- Trial account

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